

Making food the world loves in... **Arkansas**



For nearly 160 years, General Mills has been making food the world loves. And we have been doing so with an unwavering commitment to ensuring the “G” in our logo stands for Good.

That commitment begins with our employees and extends across our value chain, including the farmers and communities where our ingredients are grown and the families who enjoy our food.

In Arkansas, General Mills plays an important role in the economy through our support of economic activity and jobs across our supply chain.

GDP contribution*
to the U.S. economy:
\$158 million+

Including more than **\$27 million*** in direct impact.



Supporting more than
1,100 jobs

General Mills directly provided more than **100 jobs** in Arkansas.

The company's activity also supported more than **1,000 jobs** in the state through supply chain activities and workers spending their wages on consumer goods and services.



*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics.

The full Economic Impact Report can be found at generalmills.com/impact, which includes an Appendix on the methodology used to create the report.

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General Mills has been operating in **Bentonville (Rogers)** since 2003.

Supply Chain

SUPPLY CHAIN SPENDING

\$130 million

General Mills spent nearly **\$130 million** in Arkansas through its supply chain in 2024,* including more than **\$77 million** spent on meat products.

EMPLOYEE INCOME

\$58 million

More than **\$58 million*** in employee income was generated by jobs in General Mills' Arkansas supply chain.



Hometown Grant Program

HOMETOWN GIVING CONTRIBUTIONS

\$190,000

General Mills donated more than **\$190,000*** in 2024 to communities where they operate in Arkansas as part of the company's **Hometown Grant Program**.

Organizations supported:

- Northwest Arkansas CASA
- Northwest Arkansas Children's Shelter
- Samaritan Community Center



Box Tops for Education

EARNINGS FOR SCHOOLS

\$23,800

For over 25 years, General Mills' **Box Tops for Education** program has given families an easy way to earn cash for schools—with products they already buy! In 2024, the program contributed more than **\$23,800** to schools in Arkansas.



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