Making food the world loves in... Arkansas



For nearly 160 years, General Mills has been making food the world loves. And we have been doing so with an unwavering commitment to ensuring the "G" in our logo stands for Good.

That commitment begins with our employees and extends across our value chain, including the farmers and communities where our ingredients are grown and the families who enjoy our food.

In Arkansas, General Mills plays an important role in the economy through our support of economic activity and jobs across our supply chain.



GDP contribution*
to the U.S. economy:

\$158 million+

Including more than **\$27 million*** in direct impact.



Total GDP impact

Direct impact

Supporting more than 1,100 jobs

General Mills directly provided more than 100 jobs in Arkansas.

The company's activity also supported more than **1,000 jobs** in the state through supply chain activities and workers spending their wages on consumer goods and services.



Total jobs impact

Direct impact

*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics.







Supply Chain

SUPPLY CHAIN SPENDING

\$130 million

General Mills spent nearly \$130 million in Arkansas through its supply chain in 2024,* including more than \$77 million spent on meat products.

EMPLOYEE INCOME

\$58 million

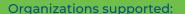
More than **\$58 million*** in employee income was generated by jobs in General Mills' Arkansas supply chain.

Hometown Grant Program

HOMETOWN GIVING CONTRIBUTIONS

\$190,000

General Mills donated more than \$190,000* in 2024 to communities where they operate in Arkansas as part of the company's Hometown Grant Program.



- Northwest Arkansas CASA
- Northwest Arkansas Children's Shelter
- Samaritan Community
 Center

Box Tops for Education

EARNINGS FOR SCHOOLS

\$23,800

For over 25 years, General Mills' Box Tops for Education program has given families an easy way to earn cash for schools—with products they already buy! In 2024, the program contributed more than \$23,800 to schools in Arkansas.







