

Making food the world loves in... California



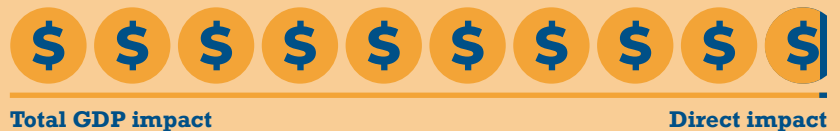
For nearly 160 years, General Mills has been making food the world loves. And we have been doing so with an unwavering commitment to ensuring the “G” in our logo stands for Good.

That commitment begins with our employees and extends across our value chain, including the farmers and communities where our ingredients are grown and the families who enjoy our food.

In California, General Mills plays an important role in the economy through our support of economic activity and jobs across our supply chain.

GDP contribution*
to the U.S. economy:
\$981 million+

Including more than **\$9.5 million*** in direct impact.



Supporting more than
6,350 jobs

General Mills directly provided about **40 jobs** in California.

The company's activity also supported more than **6,310 jobs** in the state through supply chain activities and workers spending their wages on consumer goods and services.



*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics.

The full Economic Impact Report can be found at generalmills.com/impact, which includes an Appendix on the methodology used to create the report.

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The average tenure of **technicians** at General Mills plants in California is nearly **7 years**.



General Mills has been operating in **Vernon** since **1903**.



General Mills facilities in California send **zero waste** to **landfills**!

The logo displayed is representative of some products made at the location.



Supply Chain

SUPPLY CHAIN SPENDING

\$440 million

General Mills spent more than **\$440 million** in California through its supply chain in 2024,* including more than **\$59 million** spent on vegetable products.

EMPLOYEE INCOME

\$407 million

More than **\$407 million*** in employee income was generated by jobs in General Mills' California supply chain.

Sustainability

REGENERATIVE AGRICULTURE AND WATER INVESTMENT

General Mills supports **research and technical assistance** for almond farmers to improve soil health and water resilience.

Our experts also lead **regenerative agriculture strategy** for the California Water Resilience Coalition and California Water Action Collaborative.

Giving

EARNINGS FOR SCHOOLS

\$125,000



For over 25 years, General Mills' **Box Tops for Education** program has given families an easy way to earn cash for schools—with products they already buy! In 2024, the program contributed more than **\$125,000** to schools in California.

HOMETOWN GIVING CONTRIBUTIONS

\$20,000

General Mills donated more than **\$20,000*** in 2024 to communities where they operate in California as part of the company's **Hometown Grant Program**.

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