

Making food the world loves in... Illinois



For nearly 160 years, General Mills has been making food the world loves. And we have been doing so with an unwavering commitment to ensuring the “G” in our logo stands for Good.

That commitment begins with our employees and extends across our value chain, including the farmers and communities where our ingredients are grown and the families who enjoy our food.

In Illinois, General Mills plays an important role in the economy through our support of economic activity and jobs across our supply chain.

GDP contribution*
to the U.S. economy:
\$3.5 billion+

Including more than **\$207 million*** in direct impact.



Supporting more than
25,000 jobs

General Mills directly provided more than **1,100 jobs** in Illinois.

The company's activity also supported nearly **23,900 jobs** in the state through supply chain activities and workers spending their wages on consumer goods and services.



*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics.

The full Economic Impact Report can be found at generalmills.com/impact, which includes an Appendix on the methodology used to create the report.

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The average tenure of **technicians** at General Mills plants in Illinois is nearly **five years**.



General Mills has been operating in

- **Belvidere since 1903**
- **Geneva since 2024**



General Mills facilities in Illinois send **zero waste to landfills!**

The logos displayed are representative of some products made in the state.



Supply Chain

SUPPLY CHAIN SPENDING

\$3.2 billion

General Mills spent more than **\$3.2 billion** in Illinois through its supply chain in 2024,* including more than **\$455 million** spent on marketing.

EMPLOYEE INCOME

\$1.3 billion

More than **\$1.3 billion*** in employee income was generated by jobs in General Mills' Illinois supply chain.



Hometown Grant Program

HOMETOWN GIVING CONTRIBUTIONS

\$230,000

General Mills donated more than **\$230,000*** in 2024 to communities where they operate in Illinois as part of the company's **Hometown Grant Program**.

Organizations supported:

- Belvidere Family YMCA
- Rockford Rescue Mission
- United Way of Boone County



Box Tops for Education

EARNINGS FOR SCHOOLS

\$140,000

For over 25 years, General Mills' **Box Tops for Education** program has given families an easy way to earn cash for schools—with products they already buy! In 2024, the program contributed more than **\$140,000** to schools in Illinois.



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