

Making food the world loves in... Minnesota



For nearly 160 years, General Mills has been making food the world loves. And we have been doing so with an unwavering commitment to ensuring the “G” in our logo stands for Good.

That commitment begins with our employees and extends across our value chain, including the farmers and communities where our ingredients are grown and the families who enjoy our food.

In Minnesota, General Mills plays an important role in the economy through our support of economic activity and jobs across our supply chain.

GDP contribution*
to the U.S. economy:
\$2.4 billion+

Including more than **\$1.1 billion*** in direct impact.



Supporting more than
14,700 jobs

General Mills directly provided more than **4,500 jobs** in Minnesota.

The company's activity also supported more than **10,200 jobs** in the state through supply chain activities and workers spending their wages on consumer goods and services.



*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics.

The full Economic Impact Report can be found at generalmills.com/impact, which includes an Appendix on the methodology used to create the report.

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The average tenure of **technicians** at General Mills plants in Minnesota is more than **eight years**.



General Mills has been operating in

- **Chanhassen since 2001**
- **Fridley since 1950**
- **Minneapolis since 1866**



General Mills facilities in Minnesota send **zero waste to landfills!**

The logos displayed are representative of some products made in the state.



Supply Chain

SUPPLY CHAIN SPENDING

\$825 million

General Mills spent more than **\$825 million** in Minnesota through its supply chain in 2024,* including more than **\$235 million** spent on sugar.



EMPLOYEE INCOME

\$349 million

About **\$349 million*** in employee income was generated by jobs in General Mills' Minnesota supply chain.

Charitable Contributions

CORPORATE GIVING

\$4 million

General Mills provided **\$4 million+** in charitable grants to over four dozen Twin Cities nonprofit organizations that are serving and uplifting communities around our world headquarters.



Organizations supported:

- Achieve Twin Cities
- Boys and Girls Club of the Twin Cities
- Catholic Charities of St. Paul
- Big Brothers and Big Sisters Twin Cities
- Metro Meals on Wheels
- Minnesota Historical Society and Mill City Museum
- Northside Achievement Zone
- Second Harvest Heartland
- Twin Cities Habitat for Humanity
- University of Minnesota
- YMCA of the North

Box Tops for Education

EARNINGS FOR SCHOOLS

\$80,000

For over 25 years, General Mills' **Box Tops for Education** program has given families an easy way to earn cash for schools—with products they already buy! In 2024, the program contributed more than **\$80,000** to schools in Minnesota.



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