

Making food the world loves in... **Missouri**



For nearly 160 years, General Mills has been making food the world loves. And we have been doing so with an unwavering commitment to ensuring the “G” in our logo stands for Good.

That commitment begins with our employees and extends across our value chain, including the farmers and communities where our ingredients are grown and the families who enjoy our food.

In Missouri, General Mills plays an important role in the economy through our support of economic activity and jobs across our supply chain.

GDP contribution*
to the U.S. economy:
\$996 million+

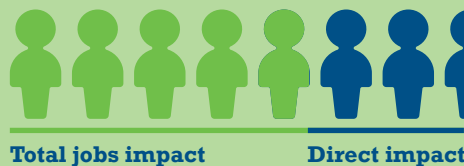
Including more than **\$438 million*** in direct impact.



Supporting more than
7,300 jobs

General Mills directly provided nearly **2,400 jobs** in Missouri.

The company's activity also supported more than **4,900 jobs** in the state through supply chain activities and workers spending their wages on consumer goods and services.



*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics.

The full Economic Impact Report can be found at generalmills.com/impact, which includes an Appendix on the methodology used to create the report.

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The average tenure of **technicians** at General Mills plants in Missouri is more than **six years**.



General Mills has been operating in

- **Hannibal since 1973**
- **Joplin since 2013**
- **Kansas City since 1921**
- **St. Charles since 2020**



General Mills facilities in Missouri send **zero waste to landfills!**

The logos displayed are representative of some products made in the state.



Supply Chain

SUPPLY CHAIN SPENDING

\$385 million

General Mills spent more than **\$385 million** in Missouri through its supply chain in 2024,* including more than **\$27 million** spent on meat products.

EMPLOYEE INCOME

\$193 million

More than **\$193 million*** in employee income was generated by jobs in General Mills' Missouri supply chain.



Hometown Grant Program

HOMETOWN GIVING CONTRIBUTIONS

\$530,000

General Mills donated more than **\$530,000*** in 2024 to communities where they operate in Missouri as part of the company's **Hometown Grant Program**.

Organizations supported:

- Children's Haven
- Joplin Area Habitat for Humanity
- Spiva Center for the Arts



Box Tops for Education

EARNINGS FOR SCHOOLS

\$73,300

For over 25 years, General Mills' **Box Tops for Education** program has given families an easy way to earn cash for schools—with products they already buy! In 2024, the program contributed more than **\$73,300** to schools in Missouri.



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