

Making food the world loves in... **New York**



For nearly 160 years, General Mills has been making food the world loves. And we have been doing so with an unwavering commitment to ensuring the “G” in our logo stands for Good.

That commitment begins with our employees and extends across our value chain, including the farmers and communities where our ingredients are grown and the families who enjoy our food.

In New York, General Mills plays an important role in the economy through our support of economic activity and jobs across our supply chain.

GDP contribution*
to the U.S. economy:
\$657 million+

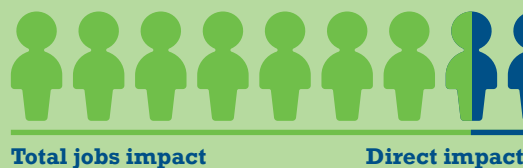
Including more than **\$99 million*** in direct impact.



Supporting more than
4,100 jobs

General Mills directly provided more than **400 jobs** in New York.

The company's activity also supported more than **3,700 jobs** in the state through supply chain activities and workers spending their wages on consumer goods and services.



*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics.

The full Economic Impact Report can be found at generalmills.com/impact, which includes an Appendix on the methodology used to create the report.

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The average tenure of **technicians** at General Mills plants in New York is **11 years**.



General Mills has been operating in **Buffalo** since **1893**.



General Mills facilities in New York send **zero waste to landfills!**

The logos displayed are representative of some products made in the state.



Supply Chain

SUPPLY CHAIN SPENDING

\$290 million

General Mills spent more than **\$290 million** in New York through its supply chain in 2024,* including more than **\$139 million** spent on marketing.

EMPLOYEE INCOME

\$218 million

More than **\$218 million*** in employee income was generated by jobs in General Mills' New York supply chain.



Hometown Grant Program

HOMETOWN GIVING CONTRIBUTIONS

\$165,000

General Mills donated more than **\$165,000*** in 2024 to communities where they operate in New York as part of the company's **Hometown Grant Program**.

Organizations supported:

- Massachusetts Ave. Project
- Seneca Street Community Development Corporation
- Sleep in Heavenly Peace



Box Tops for Education

EARNINGS FOR SCHOOLS

\$144,000

For over 25 years, General Mills' **Box Tops for Education** program has given families an easy way to earn cash for schools—with products they already buy! In 2024, the program contributed more than **\$144,000** to schools in New York.



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