

Making food the world loves in... **Ohio**



For nearly 160 years, General Mills has been making food the world loves. And we have been doing so with an unwavering commitment to ensuring the “G” in our logo stands for Good.

That commitment begins with our employees and extends across our value chain, including the farmers and communities where our ingredients are grown and the families who enjoy our food.

In Ohio, General Mills plays an important role in the economy through our support of economic activity and jobs across our supply chain.

GDP contribution*
to the U.S. economy:
\$681 million+

Including more than **\$253 million*** in direct impact.



Supporting over
4,900 jobs

General Mills directly provided more than **1,420 jobs** in Ohio.

The company's activity also supported more than **3,530 jobs** in the state through supply chain activities and workers spending their wages on consumer goods and services.



*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics.

The full Economic Impact Report can be found at generalmills.com/impact, which includes an Appendix on the methodology used to create the report.

© 2025 General Mills and Oxford Economics





The average tenure of **technicians** at General Mills plants in Ohio is more than **15 years**.



General Mills has been operating in

- **Cincinnati since 1965**
- **Wellston since 1985**



Our Wellston plant is **one of the world's largest pizza plants**, producing over 1.2 million pizzas and 35 million pizza rolls per day!



General Mills facilities in Ohio send **zero waste to landfills!**



The logo displayed is representative of some products made in the state.

Supply Chain

SUPPLY CHAIN SPENDING

\$220 million

General Mills spent about **\$220 million** in Ohio through its supply chain in 2024,* including more than **\$10 million** spent on grain products.

EMPLOYEE INCOME

\$151 million

More than **\$151 million*** in employee income was generated by jobs in General Mills' Ohio supply chain.



Hometown Grant Program

HOMETOWN GIVING CONTRIBUTIONS

\$305,000

General Mills donated more than **\$305,000*** in 2024 to communities where they operate in Ohio as part of the company's **Hometown Grant Program**.

Organizations supported:

- CancerFree KIDS
- A Child's Hope International
- Reset Ministries Newport



Box Tops for Education

EARNINGS FOR SCHOOLS

\$166,000

For over 25 years, General Mills' **Box Tops for Education** program has given families an easy way to earn cash for schools—with products they already buy! In 2024, the program contributed more than **\$166,000** to schools in Ohio.



*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics.

The full Economic Impact Report can be found at generalmills.com/impact, which includes an Appendix on the methodology used to create the report.

© 2025 General Mills and Oxford Economics

