

Making food the world loves in... the U.S.

For nearly 160 years, General Mills has been making food the world loves. And we have been doing so with an unwavering commitment to ensuring the “G” in our logo stands for Good.

That commitment begins with our employees and extends across our value chain, including the farmers and communities where our ingredients are grown and the families who enjoy our food.

As a U.S.-based company, we play a significant role in the U.S. economy, supporting economic activity and jobs across our supply chain.



GDP contribution*
to the U.S. economy:
\$19.3 billion+

General Mills contributed **\$3.6 billion+** in direct impact to the U.S. economy.*



Supporting
134,000+ jobs



For every General Mills job created,
7.3+ jobs are added to the economy.

General Mills directly provided **16,200+ jobs** in the U.S.

The company's activity also supported **117,800+ jobs** in the U.S. through supply chain activities and workers spending their wages on consumer goods and services.



*Values reflect 2024 unless stated otherwise. Impact estimates provided by Oxford Economics.

The full Economic Impact Report can be found at generalmills.com/impact, which includes an Appendix on the methodology used to create the report.

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Cheerios

NATURE VALLEY



Betty Crocker



General Mills brands are found in **90%+** of U.S. pantries.



Over **70% of employees volunteer** their time and talent to organizations they are passionate about.

Supply Chain

SUPPLY CHAIN SPENDING

\$10.5 billion

General Mills spent more than **\$10.5 billion** in the U.S. through its supply chain in 2024,* including more than **\$345 million** spent on wheat.

EMPLOYEE INCOME

\$5.5 billion

More than **\$5.5 billion*** in employee income was generated by jobs in General Mills' U.S. supply chain.



Hometown Grant Program

HOMETOWN GIVING CONTRIBUTIONS

\$3.3 million

General Mills donated more than **\$3.3 million*** in 2024 to communities where they operate in the U.S. as part of the company's **Hometown Grant Program**.



Box Tops for Education

EARNINGS FOR SCHOOLS

\$3.1 million

For over 25 years, General Mills' **Box Tops for Education** program has given families an easy way to earn cash for schools—with products they already buy! In 2024, General Mills contributed more than **\$3.1 million** to participating schools in the U.S. through the program.



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